



FOR IMMEDIATE RELEASE

EDUCATION FOUNDATION RECEIVES \$500,000 GRANT TO SUPPORT THE IMPLEMENTATION OF OPPORTUNITY CULTURE IN ECTOR COUNTY ISD

(Odessa, TX.) The Education Foundation of Odessa is excited to announce that they are the recipients of a grant from **The Prentice Farrar Brown & Alline Ford Brown Foundation** in the amount of **\$500,000** to support the implementation of Opportunity Culture in Ector County ISD beginning in the 2020-2021 academic year. This grant will be payable over 36 months.

“The Education Foundation is honored to accept this grant on behalf of ECISD to implement Opportunity Culture,” says Education Foundation Director, Celeste Potter. “The Education Foundation Board of Directors believe in the leadership in ECISD and are excited to see the impact Opportunity Culture has for our teachers and students.”

Ector County ISD is introducing Opportunity Culture on eight campuses for the 2020-2021 school year. Opportunity Culture is an innovative approach to staffing that expands the impact of highly effective teachers, thereby improving student performance. Opportunity Culture also enhances efforts to recruit and retain highly qualified instructors by offering career advancement opportunities, higher pay, and on-the-job professional development and support. Bringing Opportunity Culture to the Permian Basin is a result of partnerships with Public Impact, University of Texas – Permian Basin, and US PREP. This funding will support training for the school district and our partners to design and implement the Opportunity Culture model.

“This generous donation will allow us to enhance the support we provide our campuses through additional development and coaching of the campus teams and the district team who is responsible for the implementation of Opportunity Culture. After the three years, we will be able to fully sustain this work.” – Dr. Stephanie Howard, ECISD

About Education Foundation of Odessa

The Education Foundation of Odessa is a 501(c)(3) nonprofit, tax-exempt, philanthropic organization of citizens who share a vision of enhancing education in ECISD. The Education Foundation of Odessa provides a new and innovative source of funding to support the school district’s educational plan. The Foundation does not attempt to replace lost state funding, nor does it attempt to take the place of the district’s operating budget. When considering the level of funding required to educate students, the Foundation can expect only to provide funds for those projects and activities that go beyond the normal classroom experience. Such initiatives provide enrichment, research opportunities, teacher training, intervention and prevention strategies and extend the educational effort.

The mission of the Education Foundation is to create opportunities for education in Ector County ISD. Our vision is that every student in ECISD will be school-ready, college-ready, work-ready... WORLD-READY!

Website: www.educationfoundationodessa.com

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